This area will be folded to the back to create the pole pocket

do not design critical elements in this area

fold line

stitch line

Outdoor Graphic:
10' - Half Wall

Total Graphic Area: 116"w x 35"h
Total Visual Area: 114"w x 30"h

Please be sure to include a 1" bleed around the perimeter and a 3" bleed on the top for a 3" pole pocket. DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

Please also indicate on your PO if this graphic is to face inside or outside your tent display for proper finishing purposes.

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

bleed area

trim line