VELCRO LOCATION - DO NOT DESIGN CRITICAL ELEMENTS WITHIN THIS AREA

## Outdoor Graphic: 10’ - Full Wall

Total Graphic Area: 116”w x 82.5”h
Total Visual Area: 114”w x 80.5”h

Please be sure to include a 1“ bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

Please also note that velcro will be applied to the top of this graphic on front and back for mounting purposes. Do not design critical elements inside the gray area on the template.

## General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

bleed area
trim line